

EARTH



“Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts.” - Rachel Carlson

This year we have invested in growing healthy soil for generations of food production at our mini-farm in California pictured here. Here are some simple steps for you to take action for the earth:

<http://bit.ly/3xzpK>

HEALTH



"After the verb 'to Love,' 'to Help' is the most beautiful verb in the world."

-Bertha von Suttner

If you are still looking for a great cause this season, be an under cover agent! This year I have been helping Stephen Johnson and the New Zealand UNICEF team use social media

<http://bit.ly/7SavHs>

to raise awareness and donations of mosquito nets to needy families. Hoping that you'll help too by donating here:

<http://www.unicefundercover.org.nz/>

ENERGY

*"Cultivation to the mind is as necessary as food to the body."
Marcus Tullius Cicero*

People often ask me where I get all my energy? Well, I exercise and eat healthy food whenever possible. Pictured here are some tomatoes from our garden: sustainable, open-pollinated heirloom seeds grown in healthy soil, very local and very yummy! This year I've worked on new business models to help facilitate local food production and distribution, which helps others have good energy!

For good exercise check out <http://www.teamintraining.org/>, and for good eating check out Slow Food <http://www.slowfood.com/>



LOYALTY

“No more important duty can be urged upon those who are entering the great theater of life than simple loyalty to their best convictions.”
-Edwin Hubbell Chapin

This year I joined forces with Kristin Pugh to help clients inspire loyalty. Quality products and customer relationships are key and it's a pleasure facilitating them. Pictured here is Jet, our loyal company mascot. Take action to become loyal to your convictions!

<http://malamaloyalty.com/>



ACTION

“Life, misfortunes, isolation, abandonment, poverty, are battlefields which have their heroes; obscure heroes, sometimes greater than the illustrious heroes.”
Victor Hugo, *Les Miserables*, 1862

Act locally! This year I helped ATCAA <http://infonettc.net/>, a local community action organization increase their efficiency. Take action during the holidays, volunteer your time locally!



SUSTAINABILITY

*"One thing you can't
recycle is wasted
time."
-Anonymous*

As part of a project with Malama Loyalty, we nominated Neal vineyards for a growing green award. Pictured here is the living roof of the Academy of Sciences <http://bit.ly/fKFOK> building in San Francisco, a roof that's growing green. Linked here are some ideas for sustainable living: <http://bit.ly/TkQAg>



CONNECTION

“A thousand fibers connect us with others; and along those fibers, as sympathetic threads, our actions run as causes, and they come back to us as effects.”
-Herman Melville

In 2009 I was blessed to have helped New Zealand businesses find and promote their company superheroes, working with Siobhan Bulfin, <http://bit.ly/FYn4>, who is changing the world of connections. Come see us in Sydney in April 2010 for the Connect Now conference <http://www.connectnow.net.au/> to learn how to find and promote your superheroes!



PROGRESS

*"Any sufficiently advanced technology is indistinguishable from magic."
-Arthur C. Clarke*

Yes I would consider myself a techie, but not everyone has equal access to the benefits that smart technology adoption can bring to a community. I put together a little video clip to help raise awareness for technology adoption in rural areas, check it out and help support the need for equal access to the internet superhighway!

<http://bit.ly/4hBlmQ>



PEACE

*“Indifference creates
an artificial peace.”*

*-Mason Cooley, City
Aphorisms, Ninth
Selection, New York,
1992*

This spring I was selected as a project champion to help promote awareness for the international justice movement, working with the talented production team of the Reckoning Film

<http://www.thereckoningfilm.com/>.

Find out more and participate in the international justice debate on the website below:

<http://ijcentral.org/>



EDUCATION



*"Education is what survives when what has been learned has been forgotten."
-B. F. Skinner*

I love learning and sharing, so every year I take off my business suit and put on my teacher's garb to facilitate courses at the Grenoble Graduate School <http://bit.ly/5Qltj2>. You can see the profiles of some of the amazing students here: <http://bit.ly/8xk5D2>. On behalf of the students, Joseph Lynn set up a great student educational site: <http://socialmediaalive.com/>. What are you planning to learn in 2010, and better yet, what wisdom can you share with others? Take action, be a mentor!

FAMILY

*"Even as the cell is the unit of the organic body, so the family is the unit of society."
-Ruth Nanda Anshen*

A wink and a smile to you and your family from 2 week old Haven, the newest addition to our family. This holiday season take time to be with family, even if that means taking the 1-3AM diaper change ☺. Being with family and friends is the true gift of the holiday season.



CELEBRATION 2010

*“Plenty of people miss their share of happiness, not because they never found it, but because they didn’t stop to enjoy it.”
-William Feather*

A picture of Vincent Boury, celebrating his gold and silver Olympic medals from Beijing last year with his little buddy, a future Olympic dreamer.

Wishing you and all of your loved ones a very happy new year celebration, of clouds with silver linings and 2010 dreams of gold!

